

Opel Insignia

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"We've re-defined our design vocabulary," says Mark Adams, Vice President Design, GM Europe. "The Insignia is muscular, but lithe and curvaceous. Our aim was to develop a confident look which reinforced the car's superb driving dynamics, but also one that made it clear that this was a premium product."

The exterior design language spreads into the cabin, which emphasizes luxury and quality. The dashboard's top-pad wraps around from the instrument panel to the door, creating a unique wing-shape.

Stay tuned for a design review of the new Insignia, coming soon.